



## **Cambridge University Press Certifies PDF Workflow**

*Enfocus' Certified PDF technology speeds up worldwide file transfer*

**Ghent, Belgium, September 1, 2005 - Enfocus Software, the world leader in PDF workflow tools, announces that Cambridge University Press has established a full and comprehensive PDF solution based around PitStop Professional, a specialist Acrobat plug-in for preflighting and correcting PDFs.**

Dave Tovee, Content Management Systems Manager says, "We work as an integral part of the University, publishing books and journals. Most of the content of the books originates from the university but a portion of the work, such as the typesetting, is outsourced - in some cases to India. Consequently we have established a PDF solution for preflighting and correcting PDFs. We are upgrading to Acrobat 7.0, together with PitStop Professional 6.5. This supports the latest PDF1.6 format."

Tovee continues, "CUP's PDF Profiles are a subset of the PDF specifications developed by the Ghent PDF Workgroup. To support the project we employed the services of Certified Adobe and Enfocus PDF Consultants, Certitec for their updated 'detect and repair' PitStop solution. The vast majority of CUP's work is printed via our own prepress department. Some files are printed abroad, mostly in Europe and China and since implementing PitStop we have had no complaints from abroad about the PDFs that we send out."

"The process starts when we post the Distiller job options together with the PitStop PDF Profiles on our website for suppliers to download and use when creating PDFs," says Tovee. "The PDFs are then sent to us via FTP, and are batch-processed through PitStop Server, which preflights the files, validating them against the relevant PDF profile."

"We have been working with the software now for almost two years," continues Tovee, "and have multiple copies installed. Everyone involved has a copy of the Enfocus software. This empowers the individual and speeds up the process. We are able to keep track of any edits made to the file allowing different versions of a file to be compared, and for those edits to be rolled-back at a later point."

Cambridge University Press is the oldest printing and publishing house in the world and has a deserved reputation worldwide for producing high quality academic books and journals. CUP publishes more than 2,000 books and 150 journals a year across 200 countries. These have included works from the likes of Newton and Einstein, as well as the Cambridge Modern History series and internationally recognised textbooks and dictionaries.

Dave Tovee concludes, “Cambridge University Press has a big organization worldwide and Enfocus PitStop technology has speeded up our processes and given us confidence with the files we receive and send out. Accuracy and speed are a vital part of customer service today.”

### **About Enfocus Software**

Enfocus Software is internationally recognized as the primary source of essential solutions for reliable, accurate, inter-company PDF file exchange and precise PDF output between designers, publishers and printers. Enfocus tools help move you through the entire PDF workflow, even when other PDF products reach their limit, going beyond preflight to deliver unmatched PDF creation, auto-correction, advanced editing and automation. Major suppliers such as Agfa, Artwork Systems, Creo a subsidiary of Kodak, EFI (Electronics for Imaging), Fujifilm, Global Graphics, Heidelberg, Xerox, Screen Europe, Vio Worldwide, Xinet and Quad/Graphics have integrated Enfocus technologies into their own PDF workflow system offerings. For more information, visit [www.enfocus.com](http://www.enfocus.com).

Enfocus Software is a wholly owned subsidiary of Artwork Systems Group.

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