



Enfocus Showcases New Certified PDF Products for Error-Free Production from Design to Print

Advancements Bring Major Revision in Instant PDF 3.0 plus Significant Performance and Functionality Improvements Across All Certified PDF Workflows.

October 12, 2004 – CHICAGO (Graph Expo) – Enfocus Software is showcasing its new, highly anticipated Enfocus PDF Workflow Suite, Instant PDF 3.0, and CertifiedPDF.net solutions at Graph Expo, CEO David van Driessche announced today. The three new offerings provide varying components of Enfocus Certified PDF technology to insure that PDF files can be exchanged accurately and reliably in any graphic arts environment. First revealed at drupa 2004, the solutions are being demonstrated at Enfocus' Graph Expo booth #4877 from October 10-13, 2004.

Developments Centered on PDF Workflow Automation

Enfocus' engineering objective is centered on the automation of inter-company PDF quality control, bringing the amount of "live" interaction between print and advertisement vendors, and their customers, to a strict minimum.

van Driessche says Enfocus' core technology developments applied in the new solutions go a long way in achieving this goal. "Now our customers can confidently concentrate on their core business and move on to other tasks while their PDFs travel seamlessly from creation to print, automatically conforming to the most specific and unique PDF quality settings," he says.

Enfocus' New Certified PDF Solutions in Brief:

Instant PDF 3.0

A major revision to the Enfocus Instant PDF application advances the capabilities of all Certified PDF workflows. With a copy of Instant PDF 3.0 on their individual workstations, designers can easily download printers' PDF specifications to guide the entire PDF creation and preflight process – transparently – at the point of design and subsequently throughout the entire PDF workflow, through to prepress and output.

Instant PDF 3.0 eliminates the uncertainty and complexity in the PDF creation process. Powerful and concentrated built-in intelligence makes Instant PDF 3.0 a highly intuitive and reliable PDF creation application.

Instant PDF 3.0 is available stand-alone for \$199 US/EURO, in volume license and discounted packs, and as part of the new Enfocus PDF Workflow Suite. Discounted distribution packs allow printers and publishers to equip their customers with Instant PDF 3.0 for a price as low as \$50 US/EURO per copy.

Enfocus PDF Workflow Suite

To achieve the ultimate in total, inter-company PDF quality management, Enfocus now offers its

Enfocus PDF Workflow Suite. The Suite is comprised of Enfocus Instant PDF, an Enfocus CertifiedPDF.net license, Enfocus PitStop Professional and Enfocus PitStop Server.

The Enfocus PDF Workflow Suite, beginning at \$3499 US/2999 EURO, removes ambiguity from PDF workflows by offering all the tools needed to setup, communicate and implement PDF quality specifications (expressed as PDF Queues).

Printers or publishers use Instant PDF 3.0 to create and then publish PDF Queues to CertifiedPDF.net, thereby easily communicating their PDF specifications to any number of partners and suppliers also using Instant PDF.

With Instant PDF, the posted PDF Queues can easily be downloaded, enabling the designer to create perfect Certified PDFs that comply with the specific printer/publisher quality standards - as defined by the specifications in the PDF Queue.

PitStop Server automates checking and correction of incoming PDFs. Certified PDFs created with Instant PDF are immediately identified and move faster through production. Non-Certified PDFs are preflighted, automatically corrected if needed, and move through production with little or no direct interaction.

Enfocus' flagship product, PitStop Professional, not only brings its award-winning, interactive editing and correction abilities to the Enfocus PDF Workflow Suite, it also enables creation of the PDF Profiles and Action Lists to be used in Enfocus PDF Queues for preflight and auto-correction.

Enfocus CertifiedPDF.net

The definitive resource for PDF quality specifications, Enfocus CertifiedPDF.net is the central communications hub for creators, printers and publishers seeking reliable, inter-company PDF file exchange and error-free print production. New to CertifiedPDF.net is automatic synchronization of PDF Queues with Instant PDF 3.0; as well as integration functionality allowing CertifiedPDF.net features and benefits to be incorporated into any website. Printers and publishers can now set up their websites as single, interactive sources of information about their companies and their production processes. Among printers and publishers currently using CertifiedPDF.net are Time, Inc., Quebecor, Walsworth Publishing and many more.

Contributor licenses to CertifiedPDF.net are now available at a flat, annual subscription price of \$499 US/EURO each, which includes up to 1000 subscribers per license.

For more information on Enfocus' core Certified PDF technology, including Enfocus PDF Profile, Enfocus Action List, and Enfocus PDF Queue, see attached one-page document, "Enfocus Software's Core Technologies."

About Enfocus Software

Enfocus Software is internationally recognized as a leading pioneer in PDF technology and has been solely dedicated to the development of superior PDF solutions for inter-company file exchange in the graphic arts industry since 1996. From start to finish, Enfocus is essential to designers, printers and publishers that want to work in a truly reliable workflow. Universally acclaimed technologies, products and service innovations include Certified PDF, Instant PDF, PitStop Professional, PitStop Server, StatusCheck and www.CertifiedPDF.net. Enfocus goes beyond preflight, delivering unmatched PDF creation, auto-correction, advanced editing and automation to guarantee accurate exchange and precise PDF output. Enfocus picks up where other products leave off with features and capabilities that bridge every critical gap in professional PDF workflows.

Major suppliers such as Agfa, Artwork Systems, Creo, Electronics for Imaging (EFI), Fujifilm, Global Graphics, Heidelberg, Xerox, and Screen Europe have integrated Enfocus technologies into their own PDF workflow system offerings.

Go to www.enfocus.com to discover more about Enfocus and the comprehensive solutions PDF professionals throughout the world rely on to create and exchange PDFs with total confidence.

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