



Ghent PDF Workgroup Gears Up for PRINT 05!

- **Plans to Debut 2005 PDF/X Specifications**
- **Hosting Special *PDF Specifications for Best Practice Workflows* Educational Session**
- **Packaging Subcommittee Meeting Scheduled**
- **Booth Exhibit Announced**

Ghent, Belgium – May 26, 2005 –The Ghent PDF Workgroup (GWG) debuts 2005 print and packaging specifications; and best practices for international document exchange at PRINT 05. In addition to exhibiting in booth #12000 McCormick North, GWG will lead an educational session providing an overview of GWG PDF specifications and how to use them for best practice workflows at 10 am on Sunday, September 11 in Room S102D.

The GWG is a global assembly of graphic arts professionals -- collaborating with international standards organizations -- to test, develop and deploy best practices and specifications guaranteeing easy, streamlined workflows throughout the world.

Specifications are free and available for magazine, newspaper, web offset, and sheetfed offset. New 2005 specifications are for packaging, ICC color-managed workflows (in PDF/X-3 workflows), and Job Tickets for advertisement and page-based workflows.

Additionally, the GWG Packaging Subcommittee will meet at PRINT 05 on Tuesday, September 13, at 8:30am in Room N128. Members and those interested in learning more about GWG Packaging subcommittee activities are invited to attend.

About the Ghent PDF Workgroup

The Ghent PDF Workgroup (GWG), formed in June 2002, is an international assembly of industry associations and suppliers from across Europe and the United States.

The GWG's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Members comprise graphic arts associations in Belgium, The Netherlands, France, Switzerland, Denmark, Italy, Austria, The United Kingdom and the United States, as well as observer-status organizations from Sweden, Norway and Germany. Vendor members

are to date: Adobe, Agfa, Apago, Artwork Systems, Creo, Enfocus Software, Esko Graphics, Global Graphics, Heidelberg, pub-specs, Quark and Screen.

For more information about the GWG, its members and objectives, visit www.ghentpdfworkgroup.org.

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