



Ghent PDF Workgroup Unleashed Seminar at Print 05

- ***The Value of PDF Workgroup Best Practices & Specifications Explained***
- ***Results of the GWG/IPA Workflow Roundup***
- ***How to get and use new Version 3 Specifications***
- ***How to use new Packaging Specifications***

Ghent, Belgium – July 18, 2005 – Ghent PDF Workgroup (GWG) is hosting a seminar at Print 05 and Converting 05 in Chicago titled, *"Ghent Workgroup Unleashed! Everyone is adopting Best Practices & Specifications from the Ghent PDF Workgroup -- are you?"* The special seminar is scheduled to take place at the McCormick Place Convention Center on Sunday, September 11, at 10:00 am in room S102D.

Attendees of the special PRINT 05 session, moderated by David Zwang, principal, Zwang & Co. and Vice Chairman, Ghent PDF Workgroup, will learn why the testing and development done by GWG is bringing so much benefit to the print and publishing process. To register for the session visit:

http://www.ghentpdfworkgroup.org/en/print_2005_registration.php.

Among the topics that will be discussed include:

- Final Results of the GWG/IPA Workflow Roundup, conducted in May and which subjected workflow solutions from Adobe, Agfa, Artwork Systems, Blanchard Systems, CGS Publishing, Creo Americas, Dalim, Heidelberg, Screen USA, Quark and Xitron to vigorous testing. The GWG/IPA Workflow Roundup utilized test files that were developed by GWG and designed to address critical issues faced in design, prepress and print production.
- Tutorial on how to get and easily use the new Version 3 PDF/X-Plus Specifications

- Discussion on how to use brand new Packaging Specifications
- GWG Work in Progress Update, including:
 - Color Management in PDF/X-Plus workflows
 - Office Document Printing
 - Testing the Process using GWG tests

Who should attend: All stakeholders in the Graphic Arts Workflow, including prepress professionals; commercial, flexo and package printers; publishers; designers; content creators; brand owners; technology suppliers; and industry associations/groups.

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About the Ghent PDF Workgroup

The Ghent PDF Workgroup (GWG), formed in June 2002, is an international assembly of industry associations and suppliers from across Europe and the United States.

The GWG's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Members comprise graphic arts associations in Belgium, The Netherlands, France, Switzerland, Denmark, Italy, Austria, Norway, The United Kingdom and the United States, as well as observer-status organizations from Sweden, and Germany. Vendor members are to date: Adobe, Agfa, Apago, Artwork Systems, Creo, CGS, Enfocus Software, Esko Graphics, Global Graphics, Heidelberg, pub-specs, Quark and Screen.

For more information about the GWG, its members and objectives, visit

www.ghentpdfworkgroup.org.

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