



## **Ghent PDF Workgroup's Color Management Subcommittee Marks Significant Progress with PDF/X-3 Workflow Testing**

### ***Key Italian Graphic Arts Companies Join Meeting in Milan; Agree to Participate in Testing***

**June 29, 2005 – Ghent, Belgium – The Ghent PDF Workgroup (GWG), an international assembly of graphic arts professionals established to create, test and disseminate best practices and specifications for publishing workflows; and TAGA Italia today announce that testing and development of color management specifications for PDF/X-3 workflows will now include critical input from several notable graphic arts companies in Italy.**

The recent Color Management meeting held in Milan and hosted by TAGA Italia was held to encourage the involvement of Italian companies in the color test phases being supervised by the GWG Color Management (PDF/X-3) Subcommittee. TAGA Italia invited well-respected graphic arts companies selected by the Subcommittee.

“We are pleased to have such important graphic arts companies join our efforts and express interest in testing for the GWG Subcommittee,” says Jo Brunenberg, chairperson of the GWG Color Management Subcommittee. “The extensive testing the group is involved with will benefit PDF/X-3 workflow users worldwide, as results will be integrated into new specifications.”

Those participating in the Italian test group are: Pozzoli, Rotolito Lombarda, Grafiche dell'Artiere, Fontegrafica, ICR and Rotoalba. Also involved are Artwork Italia and Fuji Italia.

Ester Crisanti, Vice President, TAGA Italia, says, “The Italian graphic arts community is today, more than ever, influencing and participating in the worldwide graphic arts marketplace. It is therefore important for Italian graphic arts companies to become actively involved with the Ghent PDF Workgroup, which is facilitating collaborative testing and specification development among a cross-section of the world's graphic arts communities.

We are happy that these companies are eager to participate and have their voice heard and counted in the work of the Ghent PDF Workgroup.”

Test areas will include, but are not limited to images and vector elements with various profiles, test elements for overprint, font embedding etc.

### **About the GWG Color Management Subcommittee**

The Color Management Subcommittee investigates color management issues and best practices for PDF/ X-1a and PDF/X-3 workflows, and defines how to implement these in the GWG specifications for PDF file creation and preflighting. The Subcommittee furthermore aims to stimulate a more international approach of defining "standard" ICC profiles for printing.

Industry notables who are active in the Color Management subcommittee include: Dov Isaacs, Ester Crisanti, Andy Psarianos, Erwin Danis, Goossen Rijnders, and Leonard Rosenthol, David Zwang, among many others.

### **About TAGA Italia**

The Italian Association of Graphic Arts Technicians (TAGA Italia) was established more than 20 years ago. TAGA Italia is closely aligned with TAGA (Technical Association of the Graphic Arts) in the United States, from which its founding members originated. Its objectives are to unite graphic arts professionals across prepress, press, and postpress disciplines, to improve the study of graphic arts processes, to disseminate useful training and documentation, and generally share the knowledge of its members for mutual benefit.

### **About the Ghent PDF Workgroup**

The Ghent PDF Workgroup (GWG), formed in June 2002, is an international assembly of industry associations and suppliers from across Europe and the United States. The GWG's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Members comprise graphic arts associations in Belgium, The Netherlands, France, Switzerland, Denmark, Italy, Austria, The United Kingdom and the United States, as well as observer-status organizations from Sweden, Norway and Germany. Vendor members are to date: Adobe, Agfa, Apago, Artwork Systems, Creo, CGS, Enfocus Software, Esko Graphics, Global Graphics, Heidelberg, pub-specs, Quark and Screen.

For more information about the GWG, its members and objectives, visit [www.ghentpdfworkgroup.org](http://www.ghentpdfworkgroup.org).

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